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FOR IMMEDIATE RELEASE

CONTACT: Laurel McFarlane - McFarlane Promotions (619) 233-5008
Jenna Thompson - McFarlane Promotions (619) 233-5008

Daytime Addition to San Diego Restaurant Week

New for Sept. 2011: LUNCH for \$10, \$15 or \$20



San Diego Restaurant Week 2011

Sunday, September 18th to Friday, September 23rd, 2011

San Diego, CA – San Diego Restaurant Week, **Sunday, September 18th to Friday, September 23rd, 2011** welcomes a new meal into the mix by extending this delicious dining extravaganza beyond dinner and introducing the new lunch program! This lunch program gives daytime diners the opportunity to feast on *two-course lunch prix-fixe menus for just \$10, \$15 or \$20 per person* depending on the restaurant. For the first time ever San Diego Restaurant Week will bring the city's vibrant food scene to life for one week of delicious dining for both lunch and dinner.

San Diego Restaurant Week is no longer limited to date night or girl's night out; now this week of delectable dining is available for a business lunch, office celebration, weekday escape or afternoon retreat. With lunch as an option, foodies can now enjoy the scrumptious and distinctive eateries of San Diego at any time of day. Whether your tummy is rumbling for a refreshing beachside meal or a cutting edge urban café experience, San Diego Restaurant Week lunch is the perfect fit with restaurants participating throughout San Diego County and offering fresh dishes showcasing the amazing diversity, creativity and culinary expertise the city has to offer.

No need to worry if you miss out on lunch as San Diego Restaurant Week will continue to offer *three-course dinner prix-fixe menus for just \$20, \$30 or \$40 per person* depending on the restaurant with over 180 participating locations. No matter what time of day you choose to dine San Diego Restaurant Week is the best time to tantalize your taste buds with the bursting flavors of San Diego. Celebrated twice annually, this foodie affair showcases the freshest ingredients, most flavorful dishes and tastiest culinary gems that San Diego has to offer!

Participating in **San Diego Restaurant Week** is easy – there are no passes to buy, no coupons to carry and no cards to punch, only a quick call to the restaurant of your choice to make reservations; then simply dine out for lunch or dinner during the week of September 18th to the 23rd. This past

January, over 140,000 people participated in the event and even more are expected in September, so reservations are strongly recommended to make sure you are able to sample your favorite flavors! So mark your calendars and tell all of your friends to join us in discovering why San Diego is quickly becoming one of the nations most diverse and sophisticated culinary destinations! For more information on San Diego Restaurant Week and a complete list of participating locations for lunch and dinner, please visit www.SanDiegoRestaurantWeek.com or call 619-233-5008.

McFarlane Promotions, Inc.
656 5th Avenue, Ste. B San Diego, CA 92101 / 619-233-5008 Fax 619-233-0898
e-mail – jenna@mcfarlanepromotions.com
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